

Role of Motivation for the rise of blood donors



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In the course of social development, human necessities also are increasing. Among them the demand of blood supply is one. As types of diseases and RTA are increasing day by day, so is the demand of Blood and it is but natural. Now the question rises how to cope with the problem? So that untimely death of people could be avoided. Alone humans can give Blood for humans, so, to attract the donors, awareness programs should nationally be conducted.

In the context of Nepal, people are not well trained in health education so they still have the mentality that donating Blood means: loss of health, because of this, the number of donors is not increasing as desired. Therefore, it has been a must that motivation Campaign for Blood donation should be carried to every nook and corner of the country and thus make public aware of the importance of Blood Donation; Certainly such programs would support, to the utmost for rise of the numbers of Blood Donors. Nowa-days, patients of High Blood Pressure and Diabetes are growing especially in the urban areas and the ratio of Blood demand is higher than the supply. The reason behind it is the outflow of youths, who are the main donors, to foreign nation for jobs; therefore it has been a challenge of the day to encourage the rest of a few for the Blood donation. Hence the concerned authority should be alert. otherwise the day ahead are frightening.

On one hand I.F.B.D.O. has the holy aim to meet 100 percent demand of the Blood of the whole world on behalf of the volunteers by 2020 A.D., on the other hand in we like some of the developing countries are in practice of compensating or buying and selling Blood. But our country has legally

prohibited buying or selling Blood. So, to grow the donors, public awareness programs and a clear-cut national policy must be made and applied.

Statistics say, last year Nepal collected 1, 77,195 unit of Blood and distributed 2, 49,733 unit Blood.

Nepal being a poor country, we do not have enough means and resources, however, collection of Blood-like very sensitive stuff, certain necessary processes must be fulfilled. But there are certain Blood banks where Blood is taken out without Hb test. It is matter of great sorrow that we do not use even the easily available copper sulphate to discover out whether the donor has enough Blood to donate or not.

It is a serious question how far the Blood can be safe that is takeout from the donor without having simple dialogue and knowing brief history of the donor.

In Conclusion

I think, to meet the growing demand of the Blood the best way is to run motivation encouragement programs. For this, in school curriculum too, chapters regarding Blood and its importance should be included. During Blood collection necessary processes should be fulfilled. Donor encouragement as well as motivation programs should be included in national programs with a strong guideline only then demand of Blood can be fulfilled.

Donate Blood and Save the Life.

Thank You!